



## The Nature Conservancy in West Virginia's

# CORPORATE COUNCIL FOR THE ENVIRONMENT

West Virginia is the heart of the Central Appalachians—a place where vast forests and pristine waters sustain communities, fuel economies and create unmatched opportunities for outdoor recreation. These natural resources aren't just scenic—they're **essential**. They filter drinking water, clean the air, provide food and help fight climate change. Protecting them isn't just good for the environment. **Protecting them is good for business.**

That's why we invite you to join the **Corporate Council for the Environment**. As a member, your business becomes part of a powerful network committed to safeguarding West Virginia's most important places. Together, we identify challenges, share best practices and develop solutions that strengthen our economy while preserving the landscapes that make this state a place to work, play and thrive. Your membership demonstrates leadership and responsibility and shows customers, employees and partners that you're invested in West Virginia's future. Let's make an impact together. **After all, the prosperity of West Virginia is everyone's business.**

### Want to join a network of leaders driving environmental change?

#### CONNECT

Through the Corporate Council, businesses connect with leaders across industries, policy and science who share a commitment to conservation and advancing environmental performance.

#### LEARN

Businesses gain early access to TNC's latest conservation science and its business impacts, plus invitations to exclusive networking, outings and volunteer events across West Virginia preserves.

#### DEVELOP

Council members collaborate to create tools and economic strategies that integrate nature's value into business practices.

#### ENGAGE

Through your corporate partnership with The Nature Conservancy, you can explore and invest in nature's essential benefits—clean water, fresh air, food and natural resources.

Contact Julie Cryser at [julie.cryser@tnc.org](mailto:julie.cryser@tnc.org)  
to learn more about a membership with the  
Corporate Council for the Environment.

# Show your company's leadership in shaping West Virginia's conservation future by partnering with The Nature Conservancy through our Corporate Council.

## FOUNDERS' CIRCLE: \$25,000+

- Acknowledgment of your Founders' Circle-level gift on the Corporate Council website and in high-circulation statewide print media
- Invitation to a field trip to a West Virginia TNC preserve, led by Executive Director Thomas Minney and/or members of our conservation team
- Additional opportunities for hikes and tree plantings with staff
- Early invitation to Corporate Council for the Environment events
- Invitation to connect with nature at our free, public volunteer events
- Enhanced communication with the team at TNC WV, including regular updates and access to information on conservation initiatives
- Early access invitations to additional TNC events and programming
- Opportunities to network with other businesses and industry leaders who are invested in the future of West Virginia

## EXECUTIVES' CIRCLE: \$15,000

- Acknowledgment of your Executives' Circle-level gift on the Corporate Council website and in high-circulation statewide print media
- Invitation to a field trip to a West Virginia TNC preserve, led by Executive Director Thomas Minney and/or members of our conservation team
- Early invitation to Corporate Council for the Environment events
- Invitation to connect with nature at our free, public volunteer events
- Enhanced communication with the team at TNC WV, including regular updates and access to information on conservation initiatives
- Early access invitations to additional TNC events and programming
- Opportunities to network with other businesses and industry leaders who are invested in the future of West Virginia

## LEADERS' CIRCLE: \$10,000

- Acknowledgment of your Leaders' Circle-level gift on the Corporate Council website and in high-circulation statewide print media
- Early invitation to Corporate Council for the Environment events
- Invitation to connect with nature at our free, public volunteer events
- Enhanced communication with the team at TNC WV, including regular updates and access to information on conservation initiatives
- Early access invitations to additional TNC events and programming
- Opportunities to network with other businesses and industry leaders who are invested in the future of West Virginia

## DIRECTORS' CIRCLE: \$5,000

- Acknowledgment of your Directors' Circle-level gift on the Corporate Council website and in high-circulation statewide print media
- Early invitation to Corporate Council for the Environment events
- Invitation to connect with nature at our free, public volunteer events
- Enhanced communication with the team at TNC WV, including regular updates and access to information on conservation initiatives
- Opportunities to network with other businesses and industry leaders who are invested in the future of West Virginia

## PARTNERS' CIRCLE: \$2,500

- Acknowledgment of your Partners' Circle-level gift on the Corporate Council website and in high-circulation statewide print media
- Invitation to connect with nature at our free, public volunteer events
- Invitations to additional TNC events and programming
- Opportunities to network with other businesses and industry leaders who are invested in the future of West Virginia

## MEMBERS' CIRCLE: \$1,000

- Acknowledgment of your Members' Circle-level gift on the Corporate Council website and in high-circulation statewide print media
- Invitations to additional TNC events and programming
- Opportunities to network with other businesses and industry leaders who are invested in the future of West Virginia

*\*Contributions are tax-deductible to the extent allowed by law and support The Nature Conservancy in West Virginia's ongoing mission of conserving the lands and waters on which all life depends. Membership recognition lasts for one year.*

### JOIN TODAY! COMPLETE THE FORM BELOW AND REMIT THE BOTTOM SECTION OF THIS FORM WITH PAYMENT

☐ Founders' Circle ☐ Executives' Circle ☐ Leaders' Circle ☐ Directors' Circle ☐ Partners' Circle ☐ Members' Circle

NAME \_\_\_\_\_

COMPANY \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_



West Virginia

The Nature Conservancy in West Virginia • 435 Wilson Street Elkins, WV 26241 • (304) 288-8169 • [julie.cryser@tnc.org](mailto:julie.cryser@tnc.org)