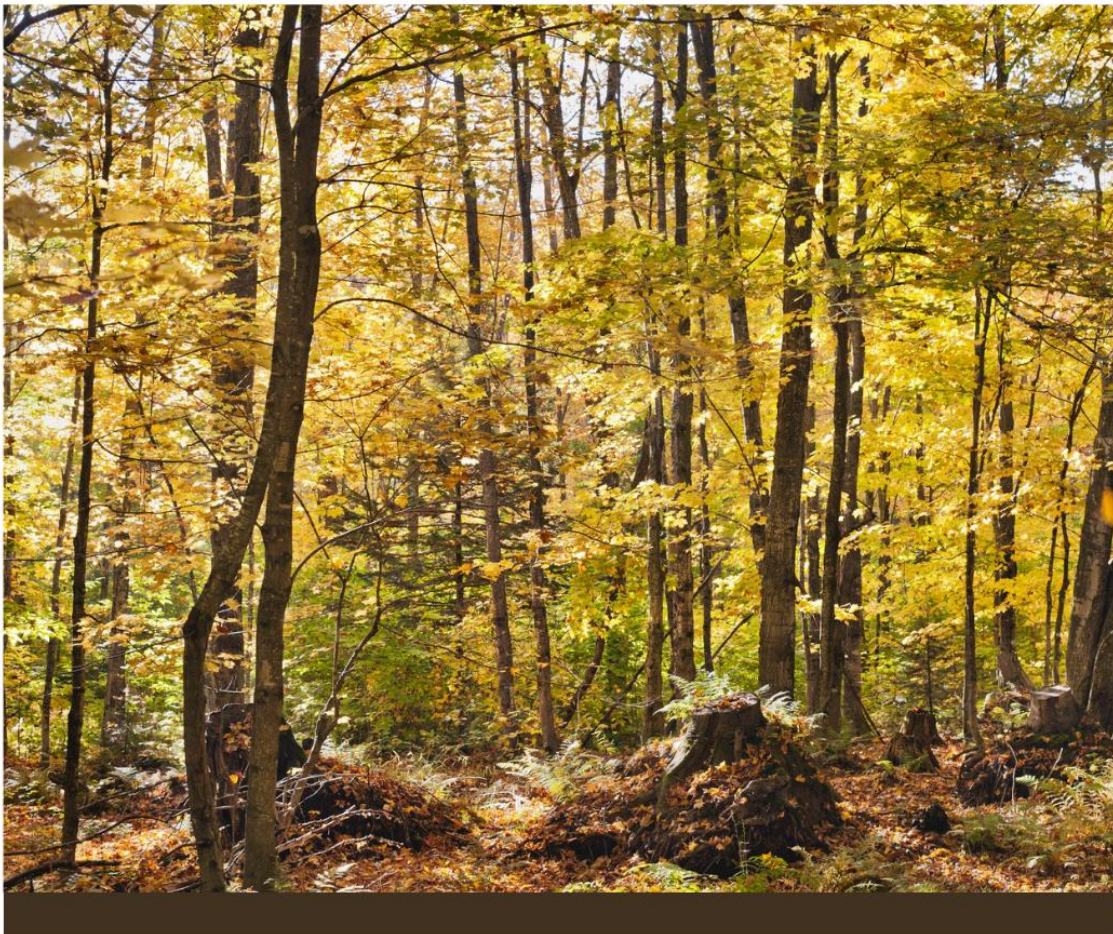


# IFM ADVISORY BOARD DIRECTORY



A hardwood forest stand in Michigan's Two Hearted River Forest Reserve. Copyright © Drew Kelly

## IFM ADVISORY BOARD



### Matt Arnold

Chairman of the Board,  
Global Head, Impact Finance and Markets,  
The Nature Conservancy

**Location**

Arlington, Virginia

**Areas of Expertise**

Economic development, impact finance

Matthew Arnold is Global Head, Impact Finance and Markets at The Nature Conservancy (TNC). Matthew oversees TNC's NatureVest, Corporate Engagement, and Carbon Markets Teams, collectively working to deliver impactful conservation outcomes to achieve TNC's 2030 goals.

Prior to joining TNC in fall 2021, Matthew was Head of Impact and Sustainable Finance at JPMorgan Chase where he led teams making principal investments in affordable housing, small business, and workforce development while advising JPMorgan and its clients on ESG and sustainability strategy. Matthew was instrumental in building JPMorgan's Sustainability commitment of \$200 billion in SDG finance, and operational carbon neutrality.

Matt founded Sustainable Finance Ltd. (acquired by PwC), where he advised major banks on their sustainability strategy and contributed to the establishment of the Equator Principles, the premier bank standard on environment and human rights. He also served as Program Director and Chief Operating Officer for the World Resources Institute, where he established the organization's platform to engage the business community on environmental stewardship and launched the Millennium Ecosystem Assessment, Global Forest Watch and several other significant initiatives focused on ecosystem health and climate.

Previously Matt served as a trustee of TNC's New York Chapter.

**Education and Designations:**

- AB, Harvard College
- MA, Johns Hopkins School of Advanced International Studies
- MBA, Harvard Business School

## IFM ADVISORY BOARD



### Jennifer Morris

Chief Executive Officer, The Nature Conservancy

**Location**

Arlington, Virginia

**Areas of Expertise**

Global conservation leadership, conservation finance, economic development, enterprise entrepreneurship

Jennifer Morris serves as Chief Executive Officer of The Nature Conservancy, having joined the organization in May 2020 in this role. For the past 25 years, Jennifer has dedicated her life to protecting the environment for people and nature. She brings decades of global leadership, proven management skills, and a passion for conservation to the organization and its ambitious mission—conserving the lands and waters on which all life depends.

Prior to joining TNC, Jennifer was President at Conservation International (CI), where she oversaw all programs across 29 countries and more than 600 million hectares of protected land. She developed some of CI's most enduring programs, partnerships, and innovative strategies using business development as a tool to protect nature for the well-being of humanity. She led more than 1,000 staff comprising scientists, policy experts and passionate conservation professionals to implement cutting-edge initiatives and work with more than 2,000 diverse partners, from indigenous communities to multinational corporations.

Before her role as president at CI, Jennifer was the Chief Operating Officer and oversaw significant growth in budget and staff. At CI she worked on the conservation enterprise team, oversaw the Global Conservation Fund, and managed the Verde Ventures program, whose business partners employ nearly 60,000 local people in 14 countries with half a million hectares of important lands protected or restored. Jennifer led Conservation International's Center for Environmental Leadership and Business, which partners with corporations to amplify conservation and increase sustainability throughout supply chains.

**Education and Designations:**

- BA in Political Science and English, Emory University
- MIA in Economic and Political Development/Micro-Finance, Columbia University

## IFM ADVISORY BOARD



### Bruce McNamer

President, The Builders Initiative

#### **Location**

Chicago, Illinois

#### **Areas of Expertise**

Social and environmental leadership, business development, philanthropy

Bruce McNamer is the President of The Builders Initiative (BI), a family foundation dedicated to social and environmental change in pursuit of a humane and healthy planet.

Prior to joining BI, Bruce was President and CEO of Greater Washington Community Foundation in Washington DC; Head of Global Philanthropy for the JPMorgan Chase Foundation, and the President and CEO of TechnoServe, a nonprofit organization that works with people in the developing world to build competitive farms, businesses and industries. Before joining TechnoServe, Bruce was a senior executive/founder in technology startups, an investment banker at Morgan Stanley and a management consultant at McKinsey & Company. Bruce was also a White House Fellow at the National Economic Council and a Peace Corps Volunteer in Paraguay. Bruce serves on the Board for several international nonprofits, including PATH and the MasterCard Foundation. He is a member of the Council on Foreign Relations, and a Montana native.

#### **Education and Designations:**

- AB, from Harvard University
- JD/MBA, Stanford University

## IFM ADVISORY BOARD



### Stewart Lindsay

Vice President, Corporate Responsibility and Sustainability,  
Campbell Soup Company

**Location**

Greenwich, Connecticut

**Areas of Expertise**

Corporate responsibility and sustainability strategies

Stewart Lindsay joined the Campbell Soup Company as Vice President, Corporate Responsibility and Sustainability in December of 2021. He is responsible for the company's corporate responsibility and sustainability strategy and programs. He leads teams dedicated to environmental sustainability and sustainable agriculture. He joined Campbell from The Nature Conservancy where he was the Managing Director of Corporate Engagement, with responsibility for developing and managing major corporate partnerships.

Previously, he spent 15 years at Bunge Limited, an agribusiness and food company, where he held positions of increasing responsibility, ultimately serving as Vice President, Sustainability and Government Affairs. Before joining Bunge, he spent 4 years at Edelman first as a Senior Account Executive and later as Vice President of Corporate/Public Affairs working on corporate reputation and issues management.

**Education and Designations:**

- AB in History, Princeton University
- MBA, Northwestern University's Kellogg School of Management

## IFM ADVISORY BOARD



### Kathleen McLaughlin

Executive Vice President and Chief Sustainability Officer, Walmart Inc; President, Walmart Foundation

**Location**

Toronto, Ontario, Canada

**Areas of Expertise**

Sustainability, economic development, leadership

Kathleen McLaughlin is senior vice president and chief sustainability officer for Walmart Inc., and president of the Walmart Foundation.

Kathleen is responsible for programs that help Walmart create economic opportunity through jobs and sourcing; enhance the sustainability of food, apparel and general merchandise supply chains; and strengthen the resilience of local communities. Through business initiatives and philanthropy, her teams work with Walmart associates, suppliers, nonprofit organizations and others to drive significant and lasting improvements to economic, social and environmental systems. Last year, the company awarded more than \$1.4 billion in cash and in-kind donations, including \$1 billion of food donations.

Before joining Walmart in 2013, she spent more than 20 years with the global consulting firm McKinsey & Company. Kathleen serves on the board of the Council on Foundations and is a member of the Chief Executives for Corporate Purpose® (CECP) Strategic Investor Initiative Advisory Board.

Kathleen is married with three children and divides her time between Bentonville, Arkansas, and Toronto, Ontario.

**Education and Designations:**

- BS in Electrical Engineering, Boston University
- MA in Politics, Philosophy and Economics, Balliol College at Oxford University (Rhodes Scholar)
- PGDip in Theology and Religion, University of Oxford

## IFM ADVISORY BOARD



### David M. Rice

Founder, New Home Star

#### Location

Windermere, Florida

#### Areas of Expertise

Home building, sales, marketing

David Rice is the founder of New Home Star, a leading sales management firm that partners with some of the largest home builders in the U.S. and Canada. Since the firm's inception in 2008, New Home Star has disrupted the industry by redefining the way new homes are sold with an award-winning approach, becoming the largest private seller of new homes in the nation. Rice is a home building expert, sales and marketing authority and highly acclaimed entrepreneur.

Prior to New Home Star, David spent nearly a decade with Pulte Homes. There, he set the state record for the most new homes sold in Michigan in a single year. He went on to become the youngest vice president in a Fortune 150 home building company with more than 14,000 employees. Rice ultimately climbed to the position of senior vice president of sales, which enabled him to have oversight on training across the nation. Today, New Home Stars spans 3,000 miles and is on target to sell nearly \$3 billion in new residential construction in 2021.

The organization has been honored several times among the Best Places to Work by Glassdoor, Crain's Business Chicago and was ranked two consecutive years in the 360 Award by Entrepreneur Magazine. David has also received several personal accolades and was named a Top CEO in 2018 by Glassdoor and recently was an Entrepreneur of The Year® 2021 Award finalist — the only finalist representing the residential construction sector for the region.

#### Education and Designations:

- University of Michigan
- Harvard Business School

## IFM ADVISORY BOARD



### Christine Anderson

Global Head of Corporate Affairs, Blackstone

**Location**

New York, New York

**Areas of Expertise**

Corporate affairs, ESG, communications, marketing

Christine Anderson is the Global Head of Corporate Affairs, overseeing Blackstone's Public Affairs, Marketing, and ESG functions.

Christine leads Blackstone's efforts related to Environmental, Social and Governance issues and she serves as the primary spokesperson for the firm, advising Blackstone's senior leaders and business groups, as well as companies across Blackstone's portfolio.

Before joining Blackstone in 2009, Christine served as Communications Director and Director of Marketing to the former Governor of New York as well as Communications Director on the 2006 gubernatorial campaign. Before working in state government, Christine was an Associate Director of Corporate Communications at UBS AG supporting U.S. media relations and serving as a spokesperson for the company's Wealth Management division. During the 2004 U.S. Presidential election cycle, she served as a Deputy Press Secretary on the Kerry-Edwards campaign. Christine also previously worked as an Account Director at the public relations firm Brunswick and as a Segment Producer for ABC News' "Good Morning America" after starting her career in the Press Office of the Clinton White House.

Christine serves on the boards of the Blackstone Charitable Foundation, Bumble Inc., and Cold Spring Harbor Laboratory.

**Education & Distinctions**

- BA in Political Science and Government, College of the Holy Cross

## IFM ADVISORY BOARD



### Tom Patterson

Managing Partner, Madrone Capital Partners

**Location**

Menlo Park, California

Tom A. Patterson is a General Partner at Madrone Capital Partners, an investment firm based in Menlo Park, California that focuses on founder/family-owned businesses.

Prior to co-founding Madrone in 2005, he worked for eight years at Weston Presidio, a private equity firm that pursued growth equity and leveraged buyout transactions. He started his career at McKinsey & Company where he worked for four years in the Cleveland, Boston and Sydney offices in the Business Analyst and Associate roles.

Tom serves on the Boards of StubHub, Castleton Commodities International and Teya. He is also Chairman of the Stanford Natural Capital Project Advisory Council.

He holds an MBA from Harvard Business School and an AB in History from Harvard College where he rowed on the Crimson's varsity lightweight crew team.

**Education and Designations:**

- AB in History, Harvard College
- MBA, Harvard Business School

## IFM ADVISORY BOARD



### Ian McIntosh

Former Chief Executive of Netherlands-based Louis Dreyfus Co

**Location**

London, England

**Areas of Expertise**

Agricultural commodities, commodity supply chains, innovative finance, investment management

Ian McIntosh retired from his role as chief executive of Netherlands-based Louis Dreyfus Co. (LDC) Holdings BV in September 2020, he has been an invaluable advisor to TNC, with an emphasis on TNC's global agriculture work.

Based on his experiences at the helm of one of world's 'Big Four' commodity traders, Ian's insights contribute in particular to TNC's efforts to reduce deforestation, habitat conversion and land degradation across global food systems, as well as informing its work to expand the role played by innovative financial mechanisms in driving progress against these and other pressing conservation priorities.

A British national, Ian led LDC as group CEO from September 2018 through October 2020, culminating a 34-year career in global soft commodity markets. Ian joined the Louis Dreyfus Group in 1986 as a grain trader in London. Having led the UK grains desk from 1989 to 1991, he moved to Paris to trade global feed grains, and then to Melbourne to lead LDC's Australasian grains and oilseeds activities. Returning to London in 1993 as a sugar trader, Ian was later appointed global head of LDC's sugar activities. Between 1999 and 2007, he also managed LDC's global coffee, cocoa, rice, ethanol and grains businesses and was appointed CEO of EMEA region in 2007. In 2008, Ian left LDC to set up Edesia Asset Management as part of the Louis Dreyfus Group, serving as CEO and Chief Investment Officer of one of the largest commodity-focused hedge funds until its closure in 2018. Ian returned to LDC as chief strategy officer in 2018 and was appointed group CEO in September 2018.

**Education and Designations:**

- Biological Sciences, Leeds University
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## IFM ADVISORY BOARD



### Kent Thiry

TNC Global Board Member and  
Former Chairman and CEO, DaVita

**Location**

Denver, Colorado

**Areas of Expertise**

Corporate and organizational culture, policy, strategic planning

Kent Thiry was CEO of DaVita from 1999 to 2019, a Fortune 250 company with 70,000 teammates across 12 countries. He stepped down as Executive Chair in June 2020. During this time, DaVita grew revenues from approximately \$1 billion to \$11 billion; emerged as the leading clinical innovator in the kidney care community, and a leader in clinical outcomes generally; and grew equity market value from approximately \$150 million to \$10 billion. DaVita has been the subject of leadership and culture case studies written by both Harvard and Stanford. Kent is regularly invited to speak on these subjects at top universities, companies, and not-for-profit leadership groups. Kent made a public pledge in 2015 that DaVita would be one of the first Fortune 500 companies to have a majority diverse board. They fulfilled that pledge in 2016.

Kent is significantly involved in the national US Democracy Renewal Movement and has successfully led 5 major statewide ballot initiatives in Colorado in the last 6 years. Examples include redistricting reform, open primaries, and fiscal reform. Each involved unusually broad “tri-partisan” coalitions (meaning both parties and independents).

Kent serves on the global board of The Nature Conservancy. He also founded and chairs Colorado Thrives, a group consisting primarily of large Colorado company CEOs, which is focused on advancing economic mobility and the general wellbeing of Colorado and all its citizens. He is also a founding board member of Endeavor Colorado, an international entrepreneur network.

He is also the Founder and Chairman of AdvanceEDU, an innovative college focused on providing job competency and extensive support services to low-income students. Kent was Founding Chair of the Colorado Gap Fund and Fundraising Chair for the Climber Fund; together these two funds have raised over \$50 million to help small businesses (owned by women, people of color, veterans and rural citizens) survive Covid.

Prior board seats include the Harvard Business School Advisory Board, Oxford Health Plan and Varian. He is an advisor/coach for multiple CEOs. He also serves as an advisor for KKR, Partners Group, and Techstars. He sits on the board of SonderMind. Earlier in his career, he was Partner at Bain & Company.

**Education and Designations:**

- BA in Political Science, Stanford University (elected to Phi Beta Kappa)
- MBA, Harvard Business School (elected to the Century Club)

## IFM ADVISORY BOARD



### Jason Haggins

Executive Director and Board Member of Sall Family Foundation

**Location**

New York, New York

**Areas of Expertise**

Philanthropy, finance, and business

Jason Haggins is Executive Director and board member of Sall Family Foundation (SFF). SFF supports transformative change at the nexus between environment, public health, and community resiliency. The foundation's work is rooted in the belief that the people in local communities are the ones who should drive the decisions that affect their everyday lives, ultimately enabling them to generate locally governed and sustainable solutions that benefit themselves, their communities and the environment. SFF backs leaders and organizations closest to the big challenges surrounding the environment, public health, and poverty with the goal of empowering them to experiment, learn, and evolve as the planet and realities around them change. A key pillar of SFF's approach includes intentionally funding both locally-led organizations and larger non-profits, to encourage knowledge sharing, collaboration and ensure community-driven approaches leverage collective wisdom, scientific evidence, and scale efficiencies.

Reflecting on his passion for community conservation and global environmental issues, Jason serves on multiple nonprofit and for-profit boards and advisory councils.

Prior to joining SFF, Jason was a Senior Director with Alvarez & Marsal, where he advised clients on corporate bankruptcy restructurings and conducted forensic accounting investigations.

**Education and Designations:**

- BA in Accounting and Economics, North Carolina State University
- MBA, New York University's Stern School of Business
- Certified Public Accountant (CPA)

## IFM ADVISORY BOARD



### Neel Broker

Chief Operating Officer, The Nature Conservancy

#### Location

Arlington, Virginia

#### Areas of Expertise

Leading mission-driven organizations, impact finance and private equity, global strategy

Neel Broker is The Nature Conservancy's Chief Operating Officer (COO). As COO, Neel leads TNC's global operations including Finance, Data and Technology, and Talent and People. He oversees TNC's Investment Team, which manages a \$4B+ pool of impact assets. Neel is a key partner to TNC's Executive Leadership Team on strategy, execution, and innovation to achieve TNC's 2030 conservation and impact goals for the planet.

Neel has substantial experience in leading global mission-oriented enterprises, in impact investing and private equity, and in strategy and transformation.

Prior to TNC, Neel spent 15 years as an executive, entrepreneur, and investor in the global education sector. He was the CEO of Laureate Education's Europe, Middle East, Africa, and Asia Pacific (EMEA) segment, which grew to become the largest higher education operation outside the Americas. He spent 12 years at Laureate Education in a variety of roles including global head of strategy and corporate development, as well as CEO of India. Neel was the founder of Inspira Partners, which targeted investments in digital education and workforce development. He is board chair of a global healthcare education company and is an advisor to various education ventures.

Neel has lived and worked in the Americas, Europe and Asia. He began his career in investment banking with Deutsche Bank in New York and London, worked in consulting with McKinsey & Company in Southeast Asia and New York, and in private equity with Merrill Lynch in Hong Kong and ICV Partners in New York.

Neel's love for the outdoors and wildlife grew over the many summers he spent trekking in the Himalayas with family and friends. Growing up in India, Neel earned a Master of Science degree from the

Birla Institute of Technology & Science (BITS Pilani) and graduated with an MBA from The Wharton School. He lives in the Washington, DC area.

**Education and Designations:**

- MS, Birla Institute of Technology and Science, Pilani
- MBA, The Wharton School of the University of Pennsylvania

## IFM ADVISORY BOARD



### Jaya Balasubramaniam

Strategic Investments and innovation Advisor

**Location**

Princeton, New Jersey

**Areas of Expertise**

Corporate Strategy, M&A, Due Diligence, Enterprise  
Entrepreneurship, Innovation, Product Development, Corporate &  
Social Venturing

Jaya is a seasoned corporate strategy, corporate development and product/business innovation executive with a 20+ year track record of turning innovative ideas into successful investments and businesses and building them to scale, either within large corporations or as stand-alone companies. Jaya is currently serving as a strategic advisor on innovation, product, and commercialization strategy at early and mid-stage businesses. Formerly, she was Head of Strategy & Incubation at Walmart's new business incubator, where she ideated and launched several businesses that are now at scale. She was also a thought-leader in creating and building buy-in for business models that combined financial impact with environmental sustainability.

Prior to Walmart, Jaya was a Managing Director at Deloitte LLP, where she built and led the Commercial Strategy & Innovation practice as well as Deloitte's Venture Accelerator, building it from inception into a multi-billion dollar subscription business unit. Through this process she has overseen investments across several domains including Life Sciences, Retail/CPG, Climate Tech, Healthcare, Cybersecurity, Technology and Digital Marketing. Prior to Deloitte, Jaya worked at JP Morgan in corporate development and corporate strategy, leading FinTech investments and JV execution in China, and at Merrill Lynch in investment banking.

Jaya has served as a microfinance and entrepreneurship advisor at the United Nations Development Program and United Nations Capital Fund, and in the impact investing field in Nicaragua and NYC. She resides in Princeton NJ with her husband and 2 daughters, where she is an active volunteer and leads the Sustainability Parent Committee at The Lawrenceville School.

**Education and Designations:**

- BA in Economics and Computer Science, Mount Holyoke College

- MIA in Economic and Political Development, Columbia University
- MBA, Columbia Business School