



Hadley Archer in Clayoquot Sound, B.C. © Hannah Letinich

When our team talks about our work in Canada, we often use the word “scale.” What do we mean by that? There’s the scale of the geographies, the scale of our investment and the scale of our partnerships. But perhaps most significant is how we scale what we learn working with partners and communities to develop integrated solutions for people and ecosystems.

From supporting Indigenous-led conservation with partners on the ground, to advancing national and provincial policies for sustainable farming practices, to our journey in advancing right relations with Indigenous Peoples, we work at different scales across Canada to ensure that ecosystems, communities and economies thrive.

Our vision for the future—and how we get there—matters at every scale. I hope you’ll enjoy this look at our work and join me in our mission to address the planet’s greatest challenges.

A handwritten signature in black ink, appearing to read 'Hadley Archer'.

Hadley Archer, Executive Director



Old-growth forests on the homelands of local Indigenous Nations hold rich stores of carbon and biodiversity. © Bryan Evans

In Clayoquot Sound, First Nations’ Visions and Tenure Change Advances Old-growth Protection and a Conservation Economy

New conservancies protect 188,000 acres

The Ahoosaht and Tla-o-qui-aht First Nations have worked together with the Government of British Columbia to safeguard some of the last remaining old-growth forests on Vancouver Island. Previously licensed for commercial forestry, these new conservancies directly reflect the Nations’ land-use visions. We have committed more than \$40 million to support the Nations’ visions in Clayoquot Sound, including compensation for the forestry-tenure holder and endowment funds that will support managing the new conservancies and catalyzing the transition to a conservation economy.

Learn More

Conservation Financing

Permanent financing—available through financing mechanisms like endowment funds—are used by the Nations to expand Guardian programs, resource-management planning, and ecological restoration and Indigenous-led sustainable economic development initiatives, such as ecotourism. With access to diversified funding options, First Nations can focus on fulfilling their visions of stewarding their lands and waters and supporting their communities for many generations.



Indigenous Guardians are responsible for stewardship, including monitoring industry impacts and conducting research. © Joshua Neufeld



© Jon McCormack

Your Support Makes a Difference

Including the Canada Program in your will or estate plan can benefit you and your loved ones while making a difference for nature. No matter the size of your estate, you can be part of a powerful movement for change. And it's easier than you think. Your commitment will support a resilient Canada where people and nature thrive.

"For me, a legacy gift was a natural extension of my commitment to the Canada Program's approach, which I believe is profoundly important."

— Arlin Hackman,
Legacy Club member since 2016

Learn More About Joining the Legacy Club

Our History in Canada

Over the past 40 years, the Canada Program has helped set the stage for remarkable conservation gains across Canada—including the landmark Great Bear Rainforest agreement which protected and sustainably managed 19 million acres and the establishment of the 6.5-million-acre Thaidene Nëné Indigenous Protected Area. Along with Nature United, our Canadian affiliate, we work in partnership with Indigenous and local communities, governments and businesses to create change. We are part of an ambitious global effort to change the trajectory of our future by 2030.

Learn More About Our Work

Tashina James-Matilpi, a Guardian from the Tlowitsis First Nation, takes measurements of a kelp forest. © Josh Neufeld

Power and Permanence on the Great Bear Sea

\$335 million raised for First Nations co-management and coastal economies, with support from The Nature Conservancy

For thousands of years, First Nations have stewarded marine habitats with care and balance, sustaining themselves on harvests of herring, crab, eulachon, seaweed and more. However a legacy of colonial policies led to over harvesting and mismanagement that disrupted this balance. First Nations along British Columbia's coast did not sit idly by. They needed a healthy and thriving Great Bear Sea and knew the world did too.

The completion of the Great Bear Sea Project Finance for Permanence (PFP) realizes decades of vision and collaboration to create a co-governed model for conservation that will protect a globally significant marine ecosystem and benefit coastal communities. The Great Bear Sea PFP is led by 17 First Nations in partnership with the Government of Canada and the Province of British Columbia (B.C.). It is a durable, long-term financing model that will bring \$335 million in new investment to coastal B.C to support community-led economic development and diversification, long-term funding for Indigenous Guardian programs, and stewardship and management, including in Marine Protected Areas. These investments will be leveraged to deliver an estimated \$750 million over the next 20 years to conserve one of the Earth's richest and most productive cold-water marine ecosystems, while bolstering sustainable marine-based economies and creating thousands of jobs. The Great Bear Sea borders the Great Bear Rainforest, where the world's first PFP was created. The Great Bear Rainforest Agreements have demonstrated the potential of this funding model by catalyzing a shift in forest management and nearly tripling the initial investment.

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